

1234 Return Address
Santa Clara, CA 95050

TAB

ARTWORK
ORIENTATION

RIGHT
OUTSIDE

TAB

PERMIT #
GOES HERE
1.25" x 1.25"
CLEAR AREA

Click below for details:
<http://www.printips.com/faq/7-4-5/>

TOTAL SIZE 4" X 2.5"

Printing in this area is not allowed.
Reserved for Addressing/Postal mailing
purposes.

FOLD LINE

PRINT TEMPLATE

Product Folded Postcard
Size 12x11 to 6x11 (half, 2 tab) (WxH)
Style Half Fold Direct mail

TAB

BORDER THICKNESS - Must be atleast 3/8" from the bleed line to insure your border won't be cut off when printed.

SAFE AREA - Keep all text within this line.

FINISHED SIZE - This is where the product will be cut to size.

BLEEDS - Create a 1/8 inch bleed area to make sure that the ink goes to the edge of the finished size. Extend artwork/graphics to the edge of template.

LEFT
OUTSIDE

TAB

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— FOLD LINE —

**LEFT
INSIDE**

**RIGHT
INSIDE**